Simplicitea:

"Yes, I have never once in my life ordered a drink at a Boba place and not gotten tapioca balls in it."

"I think the aesthetic is worth the extra, like, extra charge for the tapioca balls."

Starbucks:

"It was like with my like, middle school friends, I think. And most of them were like avid frappuccino fans. And also, it was around the time where I got like, I don't know what's it like the unicorn frappuccino? Um, that was like a thing and frappuccinos were the thing I guess. Um, but I just, I just ordered whatever I thought would be like, good. And so I saw a caramel frappuccino."

"Pumpkin Spice, I think, is also similar, but not necessarily because it's pretty but because it's like a fall thing. I remember like, it happens every year on TikTok on Instagram. Every year it's like, oh, when you walk outside in the air it starts feeling like you need a pumpkin spice latte, and you need to watch The Nightmare Before Christmas when you get home. Like it's just kind of the pumpkin spice lattes, and we're like, falling it's like an aesthetic thing. I've never seen anyone say that it tastes good. It's always just like, it's that time of year again. I'm going to like Starbucks dropping all their pumpkin stuff."